



## MARK CONOVER

**Director of Communications and Public Relations**  
**26 Years of Experience**

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*“Communication is an absolute necessity if a business wants to succeed. Working for a strong company with a solid reputation is the most intriguing part of working at Flaherty & Collins Properties where there are a myriad of opportunities to utilize the oral and written skills I have honed over the past 25 years to help the company and the properties we represent move forward.”*

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### Responsibilities

Mark’s primary focus is on internal and external communications for the corporate office and the individual properties the company owns or manages. He focuses on media relations and is the company spokesman when necessary. He also contributes to the marketing efforts of all divisions of the company.

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### Professional Experience

Mark has had a successful career in the media and public relations fields. His experience, which spans more than 26 years, includes:

Indiana Apartment Association

*Director of Communications and Public Relations*

Avatar Communications Group – Plainfield, Indiana

*Vice President of Client Services*

The Indianapolis Star – Indianapolis, Indiana

*West Zone Bureau Chief*

The Daily Telegram – Adrian, Michigan

*Managing Editor*

The Rensselaer Republican – Rensselaer, Indiana

*Managing Editor*

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### Accreditations/ Organizations/Awards

Public Relations Society of America

Hoosier Public Relations Society of America

2007 Pinnacle Award Winner – Public Relations Society of America

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### Education

Indiana Wesleyan University, Marion, Indiana

*Master’s in Business Administration*

Indiana State University – Terre Haute, Indiana

*Bachelor’s degree in Journalism*

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### Personal

Mark is married with two children. He enjoys spending his free time with his family. He has trained and participated in more than 15 half marathons, both walking and running.

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[mconover@FlahertyCollins.com](mailto:mconover@FlahertyCollins.com)