



Patrick Hazelwood

Marketing Manager
8 Years of Experience

“Having worked on both the on-site and corporate side of the business, I often rely on flexibility and creativity to continually improve our concepts and further adapt them to the demands of individuals and entire communities by developing strategies that build lasting relationships between Flaherty & Collins and our current and prospective residents.”

Responsibilities

Patrick specializes in integrating marketing and training together as a cross-functional department. He develops and oversees the delivery of all marketing campaigns, strategies, and promotional activities for communities while facilitating the leasing training program for the entire Flaherty & Collins portfolio.

Professional Experience

Patrick’s seven years of involvement with multifamily housing industry has enabled him to gain expertise with leasing, marketing and training, particularly for the Greater Cincinnati Northern Kentucky Apartment Association as a facilitator. His on-site experience has been instrumental in exemplifying Flaherty & Collins’ training program by effectively conveying marketing strategies to the site level. Specific experience includes:

Flaherty & Collins Properties – Cincinnati, Ohio
Assistant Marketing Director
Leasing Trainer, Ohio & Kentucky
Leasing Specialist

National Realty Management – Cincinnati, Ohio
Leasing Specialist

Accreditations/ Organizations

National Apartment Leasing Professional (NALP)
Notary of the Public
GCNKAA Facilitator – *“Marketing on a Shoestring Budget”*

Education

Miami University, Oxford, OH
Associate's degree in Liberal Arts
Bachelor's degree in Integrative Studies with concentrations in Media & Marketing

Personal

Patrick is a part-time musician, pianist/vocalist, performing regularly at piano bars and other public and private venues throughout Greater Cincinnati, including Cincinnati Music Hall. He also enjoys concerts, standup comedy, movies, foreign language, traveling abroad, and spending time with friends and family.

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