



MARK CONOVER

Director of Communications and Public Relations
25 Years of Experience

“Communication is an absolute necessity if a business wants to succeed. Working for a strong company with a solid reputation is the most intriguing part of working at Flaherty & Collins Properties where there are a myriad of opportunities to utilize the oral and written skills I have honed over the past 25 years to help the company and the properties we represent move forward.”

Responsibilities

Mark’s primary focus is on internal and external communications for the corporate office and the individual properties the company owns or manages. He focuses on media relations and is the company spokesman when necessary. He also contributes to the marketing efforts of all divisions of the company.

Professional Experience

Mark has had a successful career in the media and public relations fields. His experience, which spans more than 25 years, includes:

Indiana Apartment Association

Director of Communications and Public Relations

Avatar Communications Group – Plainfield, Indiana

Vice President of Client Services

The Indianapolis Star – Indianapolis, Indiana

West Zone Bureau Chief

The Daily Telegram – Adrian, Michigan

Managing Editor

The Rensselaer Republican – Rensselaer, Indiana

Managing Editor

Accreditations/ Organizations/Awards

Public Relations Society of America

Hoosier Public Relations Society of America

2007 Pinnacle Award Winner – Public Relations Society of America

Education

Indiana Wesleyan University, Marion, Indiana

Master’s in Business Administration

Indiana State University – Terre Haute, Indiana

Bachelor’s degree in Journalism

Personal

Mark is married with two children. He enjoys spending his free time with his family. He has trained and participated in more than 15 half marathons, both walking and running.

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